



The Benefits of Doing Business with Tucker – Membership in the NPDA!

The National Powersports Dealer Association is America's only organization focused on helping franchised and independent Dealers run their businesses better, have their voices heard and gain valuable insight from industry experts.

Thanks to Tucker Powersports, Tucker Dealer customers may qualify for FREE or reduced cost membership in the NPDA! Current NPDA members can also use this perk to renew their membership in the NPDA when their current term expires.

The NPDA has more than 300 Dealer members selling motorcycles, ATVs, side-by-sides, snowmobiles, and personal watercraft throughout the United States. This includes more than 175 Harley-Davidson Dealers.

Tucker Powersports offers these membership benefits to qualifying Dealers because it supports the work of the NPDA – a strong Powersports industry benefits all of us!

To the NPDA, THAT is enough of a reason for you to urge Dealers to do more business with Tucker Powersports – Tucker cares about Powersports!

To help Dealers learn more about the NPDA, direct them to sign up for NPDA emails and newsletters to learn about special events, webinars, and efforts under way to tackle issues impacting the Powersports industry!

P 800.347.1010 | F 800.304.1012

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DEALER LEVEL PROGRAMS

\$2,500 ANNUAL PURCHASE

BENEFIT: Dedicated Sales Rep support

\$10,000 ANNUAL PURCHASE

BENEFIT: Dedicated Sales Rep support

Prepaid ground freight on shippable orders over \$200.00⁽¹⁾⁽²⁾ Contract pricing on up to three Brands⁽³⁾
50% paid NPDA 1 year Membership⁽⁴⁾

\$25,000 ANNUAL PURCHASE

BENEFIT: Dedicated Sales Rep support

Prepaid ground freight on shippable orders over \$100.00⁽¹⁾⁽²⁾ Contract pricing on up to seven brands⁽³⁾
NPDA 1 year Membership⁽⁴⁾

\$50,000 ANNUAL PURCHASE

BENEFIT: Dedicated Sales Rep support

Prepaid ground freight on shippable orders over \$100.00⁽¹⁾⁽²⁾
Contract pricing on up to fifteen brands⁽³⁾
NPDA 1 year Membership⁽⁴⁾

\$100,000 ANNUAL PURCHASE

BENEFIT: Dedicated Sales Rep support

Prepaid ground freight on shippable orders over \$100.00⁽¹⁾⁽²⁾ Contract pricing on up to twenty brands⁽³⁾
NPDA 1 year Membership⁽⁴⁾

(1) Within the 48 contiguous states.

(2) Does not apply to fulfillment orders.

(3) Contact your Sales Rep to make changes to your contract pricing. Some Brands are exempt or will be limited to a certain percentage off. Closeout and discontinued items do not apply.

(4) Submit NPDA Membership claim form to receive a link for redemption.





NPDA MEMBERSHIP CLAIM FORM

Dealer # _____

Dealership Name _____

First & Last Name _____

Date _____

Email Address _____

QUALIFYING LEVEL:

- Free 1- year Membership
- 50% discount on 1-year Membership

STEPS FOR REDEMPTION:

1. Fill out the NPDA Membership Claim Form and email to: tucker@tucker.com.
2. A reply email will be sent to you with a link to apply for the discounted NPDA membership.

Note: You must use the link provided by Tucker for the discount to be applied.

Disclaimers:

Valid on new or the renewal of a 1-year NPDA membership only. No refunds of NPDA membership fees will be offered. If a qualifying Dealer is currently a member of the NPDA, the one year free or reduced-fee membership will take effect after the current membership expires. Registration for the discounted membership must be completed using the link provided by Tucker once claim form is submitted.

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